

UNITED WAY

\$17M

allocated to local programs

Five key areas focus of funds

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United Way of Greater Rochester officials on Thursday approved the allocation of more than \$17 million to local programs in five key impact areas: early childhood, school age youth, aging, crisis services and disability services.

Allocations are similar to those last year as United Way of Greater Rochester enters its second year of a three-year funding cycle.

The group surpassed its goal of raising \$28 million in the most recent fundraising campaign.

"We are thrilled that the campaign generated — thanks to the generosity of the community — that it generated enough funds to continue with our current strategies and continue funding the programs that are going to make such a difference in our community," said Stephanie Schaeffer, chairwoman of United Way of Greater Rochester's Community Investment Cabinet.

The remainder of the money, about \$11 million,

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will be used to support local nonprofits on an application, case-by-case basis.

Beginning Aug. 1, Community Fund dollars will go to 75 local programs run by about 60 agencies.

The funding by impact area:

» \$2.4 million for parent education programs and early intervention programs.

» \$5.3 million for after-school and summer enrichment, mentoring and early intervention.

» \$2.3 million for multi-purpose aging resource centers, case management and support, and caregiver support.

» \$3.9 million for crisis

services to support basic needs, homelessness prevention and housing stability.

» \$1 million toward disability services, including transportation and transition coaching.

"We think that the division of the community fund is going to support local programs that do the most good to help the most people in those areas,"

Schaeffer said.

Other notable allocations included \$2.9 million for community partnerships, including ACT Rochester; 2-1-1; Creating Assets, Savings and Hope (CASH); Synergy; the Partners Against Violence Everywhere Initiative; and United Neighborhood Centers of Greater Rochester. □